

YAMINI KARUNAKARAN

UX/UI DESIGNER | GRAPHIC DESIGNER | ILLUSTRATOR

About Me

A highly motivated user experience (UX) and user interface (UI) designer with a strong desire to contribute to positive social impact seeks to leverage their skills in the non-profit sector.

Contact



+0469-853-159



yamini.karunakaran.art@gmail.com



<https://iyamuiuxd.com>



<https://www.linkedin.com/in/yaminikarunakaran>

Education

Academy Xi | Melbourne, Australia

Jul 2023 - Dec 2023

UX UI Transform Design

Vels University | Chennai, India

2010 - 2013

Bachelor of Visual Communication
Honours

Language

Native Tamil Speaker

Work Experience

Iyamrt Studios

Jan 2023 - Present

UX UI Designer | Melbourne, VIC, Australia | Freelance - Remote

- **Employee Self-Service Portal:** Developing a secure and user-friendly portal for employees to manage their HR needs in an agile working environment.
- **Website Revamp:** Increased a startup website's desirability score rating from 6.3 to 8.8 by improving its design, functionality, and content.

Macquarie University

Oct 2022 - Dec 2022

UX UI Designer | Remote Role

- **Role:** Analyzed service connect's onboarding and learning experience to build capability and improve the student experience.
- **Achievement:** Designed an interactive knowledge tool, mock simulation practice, and a unique Mentor program to ensure more engaging learning practices for the onboarding process. This initiative contributed to an 8.6% improvement in the desirability rating (from 8.1 to 8.8)

Fora - Allied Health Teams

Aug 2022 - Oct 2022

UX UI Designer | Melbourne, VIC, Australia

- **Role:** Designed and, in collaboration with a team, created a fully researched user experience design with a responsive user interface for a user-tested 12-month training program for newly graduated occupational therapists and speech pathologists.
- **Achievement:** User-tested training program boosted competency scores by 20%, improving patient outcomes and reducing training time by 15%. This addressed new graduate needs and fostered a more engaging learning experience.

Tools & Softwares

Designing:

Microsoft Office Suite (Word, PowerPoint, Visio)

Advanced Design:

Figma, Canva, Adobe Creative Suite (XD, Photoshop, Illustrator, InDesign), Sketch

eLearning Authoring:

Articulate Rise, iSpring Suite

Project Management:

Trello, Miro, MS Excel, Asana

Collaboration:

Microsoft Teams, Zoom, Sharepoint, Figjam

Screen Recording:

Snagit, Loom

Video editing tools:

Adobe Premiere Pro, Davince Resolve, Final Cut Pro

References

Available upon request

Excelity Global

Apr 2019 - Mar 2022

Specialist Business Development | Chennai, TN, India | On-site

- **Role:** Designed promotional brand assets, infographics, and employee training modules. Created Top-of-Mind awareness communications and Prezi-type sales presentation decks.
- **Achievement:** Developed a customer-led solution approach for Apollo, receiving recognition for design excellence.
- Received special appreciation from the CEO for one slider design and India spot excellence award for designing.

Allsec Technologies

Sep 2018 - Apr 2019

Marketing Executive | Chennai, TN, India | On-site

- **Role:** Prototyped and designed an internal web application for HR services, focusing on user experience and usability. Analyzed data to create infographics and graphic assets, showcasing data visualization skills.
- **Achievement:** One of my campaign concepts, presented to the leadership team, was approved and resulted in a 15% increase in brand awareness within the target demographic.

Arimugham Cine Connect

Aug 2016 - Sep 2018

UX UI Designer | Chennai, TN, India | On-site

- **Role:** Designed and implemented a user-centered solution for a startup, and in-app graphics to enhance the overall experience. Collaborated with front-end developers to ensure usability and successful integration of features.
- **Achievement:** The unique design system I created not only improved the user experience but also established a foundation for future design iterations and scalability for the startup.

Cognizant

Mar 2014 - Aug 2016

Senior Process Executive | Chennai, TN, India | On-site

- **Role:** Streamlined hiring process through the efficient management of multisite healthcare projects, ensuring smooth onboarding procedures.
- Processed sensitive information for over 30 accounts across various regions with a 100% accuracy rate, demonstrating attention to detail and adherence to protocols.
- **Achievement:** This commitment to excellence was recognized with a Phoenix Award for Process Excellence.